

28-29 January 2012

New World Record Attempt



To raise our profile, attract sponsors and some much needed funds, from **6pm** on

Saturday 28th January 2012

City of Chester Swimming Club intends to attempt to set a new World record for the longest total distance swam by children in 24 hours. We expect approval of our application any day and our aim is to complete a total of at least 100 miles between 6pm on Saturday 28th January 2012 and 6pm on Sunday 29th January 2012. We need at least one child (not the same one!) swimming throughout the 24 hours and we will record the total number of lengths completed.

To achieve our aim, we need to swim at least 7040 lengths, which is about 294 lengths every hour. The maths is very simple ... the more kids we have swimming, the less distance each will have to swim, so we need as many kids as possible involved, especially during the middle of the night when the rest of Chester will be sound asleep!

All the kids who swim will jointly hold the World Record and will receive a certificate to confirm it, signed by our Chief Coach.

We need assistance from parents, carers, friends and family members in advance of the attempt and during it. The list of

what we need is endless, be it arranging sponsorship forms, counting lengths, playing music, providing security through the night or video recording the event. This will be quite historic for the Club, so please, please, please make a note of the date, as we will fail at the first hurdle if we don't all get behind the World record attempt.

Once Guinness has approved the attempt, it will be all systems 'go' and I intend to pester as many people as possible. However, if you are willing to get involved at the early stages or have any ideas for the World record attempt (no matter how obvious or outlandish they might seem to you) please e-mail 'fundraising@cocsc.co.uk', ring/text Mike Hopwood on 07739 424465 or leave a message at the Club and I will contact you.

Don't forget the date of the World Record Attempt – 28th to 29th January 2012